wardrobetruths
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Fashion Education and the Truth about Your Wardrobe
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#FASHREV WEEK
23–29 April

Fashion Revolution is a global movement calling for greater transparency, sustainability and ethics in the fashion industry.

This year, I'm supporting #FashRev by showcasing the clothes that I love. "Care for your clothes like the good friends they are", Joan Crawford was once quoted as saying. Because I love them so much, I thought I'd dedicate this year to giving them the credit they deserve!

Hence: SAY YES TO WEARING IT TWICE! Be sure to check my Instastories at @fashinfidelity for all the latest throwbacks to the (repetitive) outfits over the years. Why don't you feature yours, too? Join me if you can, and use the hashtags #SayYesToWearingItTwice and #Haulternative, in support of Fashion Revolution.

Read up on the full blog post here.
OP ED: Animals Win Our Hearts

I conducted a poll whilst researching why pictures of animals are often used to convey important messages. They act as powerful imageries because they represent a group of sentient living beings that humans often mistreat or afflict pain and/or injury towards in the name of development, progress, and research. The results of the poll is mentioned in this post.

INDUSTRY NEWS: Myanmar Approves 33% Wage Hike for Garment Workers

A win for workers rights! Except for the fact that news coverage of the whole thing mostly looked at the negatives. See for yourself:

- Negative news story
- Positive news story
- Neutral news story

I refuse to see this as a bad news story, so my take on it is this: better wages reflect skill, and you don’t want to be a country on the side of history that is known for sitting on the lower end of the spectrum in terms of bringing value to the apparel supply chain.

STUFF I WANT BUT CAN'T HAVE: Go to the Copenhagen Fashion Summit

So the most important event in sustainability in fashion is happening 15-16th May. The Copenhagen Fashion Summit will present an outstanding line-up of high-level keynote speakers, and engage the who’s who in fashion in dialogues on the most urgent environmental, social and ethical issues. I don’t have the funds at the moment, plus I totally did not plan my year very well so missed out on the NGO tickets. Super annoyed at myself and angry and sad.
BRAND OF THE MONTH:  ethi

ethi Collective is an Australian-based platform where people can *try* to live somewhat consciously, considering the world is not perfect by any means. We’re all trying to do our bit, so ethi aims to be a place where you can shop for clothes and products that tick the boxes in the values you consider important. All of the products sold on their marketplace has to meet one or more of their EMPATHY values: Environment, Material sustainability, People, Animal-free, Transparency, Handmade, and Your local. Check 'em out.

THE TRAVELLING KIMONO
ETHICAL BOHO WEAR

SHOP NOW

Calendar

22 April Earth Day
End Plastic Pollution
https://www.earthday.org

23-29 April Fashion Revolution Week
Who Made My Clothes?
https://www.fashionrevolution.org

8 May Sourcing Summit
Automation, Blockchain, Circularity: Decoding the ABC’s of the Digital Supply Chain

8-9 May Bangladesh Denim Expo
http://www.bangladeshdenimexpo.com

9-12 May Arab Fashion Week
http://arabfashionweek.org

13-17 May Mercedes-Benz Fashion Week Australia
http://mbfashionweek.com/australia

15-16 May Copenhagen Fashion Summit
Commitment to Change
https://copenhagenfashionsummit.com

fashfacts

It can take more than 20,000 litres of water to produce 1 kilogram of cotton; equivalent to a single T-shirt and pair of jeans. See: http://wwf.panda.org/about_our_earth/about_freshwater/freshwater_problems/thirsty_crops/cotton/

Despite only occupying 2.4% of the world’s cropland, cotton accounts for 24% of the world’s insecticide use and 11% of pesticides. See: https://goodonyou.eco/fashion-and-water-the-thirsty-industry/